



GetDoIt

Freelance Moving Service



White Paper



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1. Background

Nowadays, the world has become unprecedentedly mobile and multiintegrated. Only in Germany, the rate of movements per year averages over 17 percent. It means that more than 14 Mio people or almost 1/6 of the adult population of Germany moves to a new apartment every year (1). Almost 3 percent of them move more than one time a year. All in all, it makes up around 14 Mio moves per anno. The moving market in Germany is estimated at € 38.7 billion spent on relocation expenses, and it continues to grow. And almost the same number of German citizens annually would like to move, but don't do it for different reasons, for example, because of lack of time or absence of an appropriate web portal with clear and simple structure to find service providers easily and in a short time. According to the statistic study of 2009, solely in Germany, over 38 billion euros are spent every year for costs connected with moving, a huge part of which belongs to moving logistics services (2). In Australia, the population is even more mobile. Nationally, around two in five (43%) people aged 15 years and over were recent movers in 2007-08 (6). The financial costs of moving or the costs of purchasing a new home influence the mobility in Australia too. For the definite proportion of people who had a desire to move in the next 12 months, but considered it unlikely to happen, financial reasons were the most commonly reported barrier. And the reason of that is a lack of clearness and competition on the market. The up-to-date statistic studies on moving rates are going worldwide, and the empiric data already show that the rates have grown – not linear, but exponentially!

In the last decade, European states have melted together to a huge, integrated, and unique structure – the European Union. It allows Europeans to live and work everywhere across the EU on a permanent or semipermanent basis. Moreover, free movement is one of the fundamental legislated freedoms of the internal European market according to the Treaty on the Functioning of the European Union and subsequent secondary legislation (4). The population and housing census from 2011 revealed that almost 32 Mio European citizens had changed their usual residence during a year (5). And this group is becoming higher from year to year.

Movement itself is only the top of the iceberg. Furniture and household appliances need to be not only delivered, but also demounted and remounted; in most cases, apartments or houses must be renovated or even remodeled. And one has to search for these services separately, comparing prices and comments, wasting time and energy, and often paying too much at the end.

It may sound strange, but there is NO appropriate portal within the boundlessness of the Internet that one can use to find appropriate moving services, workers, constructors, and other specialists corresponding to one's needs, purse, and preferences. And the statistics mentioned above shows that there is a huge need in such an internet service that can be used for fast and uncomplicated search throughout the jungle of offers by both companies and freelancers.

«Traditional» services of more than 3000 existing operators have essential shortcomings:

- They are scattered among different websites.
- Universal freelance platforms have high transaction costs and are not fit to the moving industry specifics.
- The relationship between customers and services providers suffer from a lack of trust.
- No system to check the quality of services.



The service providers in the fields of moving, repair, assembling of furniture and house appliances, renovation and remodeling also have to face with different problems. Often the customer doesn't pay after having received the services – and the contractors have to go into court battles that are expensive and last rather long. On the other hand, both companies and freelancers that offer these kinds of services have to wait, until the client finds them as there are only few platforms that offer placing an ad for moving etc. and provide direct conversation between a customer and a contractor. And the ones that exist don't possess modern digital security measures like using of smart contracts, which provides security to both a customer and a service provider, not to mention automatization and quickness!

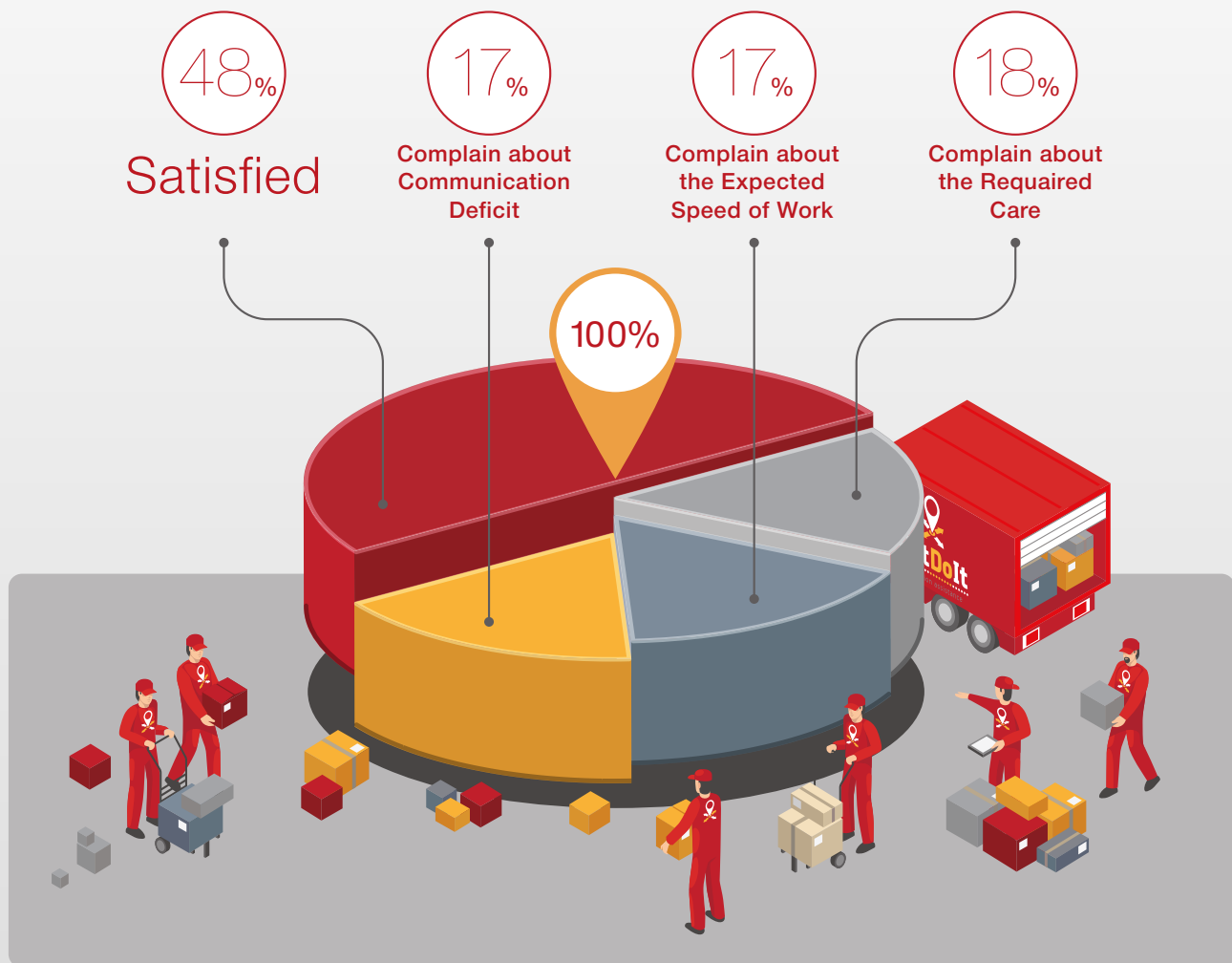


Fig.1: Customers retrospective satisfaction with services

2. Our solution

Basing on the exponential growth of urbanization and movement rates as well as the huge consequent market need, we developed the internet portal GetDolt. It is the first internet platform worldwide of this kind. Our portal is the first service that covers all spheres connected with movement: transportation and logistics, assembling of furniture and household appliances, renovation and remodeling of apartments and houses, repair and maintenance. And our service is also the first one in the world of this kind that is based on the blockchain. The arrangement between a customer and a contractor is executed via smart contract, which provides automatization and a very high level of security (see 4. Blockchain As An Essential Part Of The Getdoit Service). On our platform one can find all services needed, which makes the whole process of moving to a piece of cake!

Our platform functions as a mediator between a customer who needs definite services (transport, renovation, repair etc.) and a contractor who provides services. Our service lightens the access of a customer to a contractor. The group of vendors ranges from huge respected multiservice companies to freelancers. In such a way, the customer has a great variety of choice and can select the most suitable contractor, according to one's needs, preferences, and budget.

The arrangement established on our platform is controlled by our service based on blockchain using smart contracts. The quality of the work performed according to the contract is also controlled by our service. At the same time, the customers can leave comments and rate the vendors, so that it is the interests of contractor not only to perform his job, but also to do it good.

To sum up, after short registration, the customer can easily find a contractor or a group of them for transporting the property, assembling furniture, renovation of both the new and the previous apartment etc. Each vendor is already validated; one can also read reviews about the contractor and see his rating. The customer can find the correlation between rating and price that will fit him or her best! And it doesn't matter, if one is moving within a city or across the country. In future, even international moving will be covered by our service. Moreover, the customer will not have to pay for these services a cent at all! Due to the GetDolt platform everyone gets profit: the customer finds a reliable contractor, and the contractor receives an order almost for free with a minimum fee.

First, the GetDolt service will be launched in Germany, Austria, Switzerland, and Australia. After having gained the full power, our platform will then be opened worldwide.





3. Getdoit – functioning principles

3.1. Brief overview

The GetDolt platform is designed to be user-friendly and simple. At the beginning, a customer has to choose between one of two categories: move or services. Under the “Move” one can choose only transportation of one's property or, clicking on a “plus”, select additional services that can also be found under “Services” separately. The point “Services” is divided into several subcategories: assembling, electronics, renovation/remodeling.

The service provider in his turn can point out during the registration, which services are offered. After the successful registration, the future contractor can look for the customers' requests one is interested in using filters.



3.2. How it works for a customer

Let us imagine following common scenarios: Sam was offered a good job in another city. Now he needs to find responsible contractors to organize the moving for the whole family. Helen bought a new wardrobe and to assemble it she needs to find reliable workers. All they must do is register on the GetDolt website, choose the category: move or services, specify parameters, and create a project. After the verification, the project will be available for contractors who will offer their terms and conditions. The customer will only have to choose the most suitable offer. The customer credits his balance, obtains a service, confirms its quality and only then the contractor receives his payment.

The deadline for the charge to be credited to GetDolt is 7 days until the date of the ordered services. If the balance is not credited within this period, the order will be cancelled. In case, the service(s) are to be carried out in less than 7 days after the issuing of the project, the price for the vendor's offer must be paid immediately upon the establishment of the contract.

The customer may cancel the order within the period of 7 days until the start of the service. In case, the payment has already been performed, this sum remains on the client's balance and can be used for next services or can be withdrawn from the account at any time. If the customer cancels the order less than 7 days before the start of the service, it is up to the contractor to decide, if a customer is to pay a cancellation fee or not.

3.3. How it works for a service provider

During the registration, a service provider can select the category/categories of services that are offered. In such a way, a contractor can see the customers' requests according to the preselected categories of services. However, using filters one can look for all services, no matter which of them have been preselected during the registration.

If the customer's request fits to the services that the vendor provides, the service provider can contact the customer on our portal and make an offer. If the client accepts the offer immediately or after negotiations, the arrangement is established. If the conversation is being held not via our portal, the GetDolt service is not responsible for any possible consequences.

After the contract has been established, the contractor also has 7 days to cancel the arrangement. If the contractor does not adhere to the deadlines, our service will involve and examine the case exactly to take an individual decision.

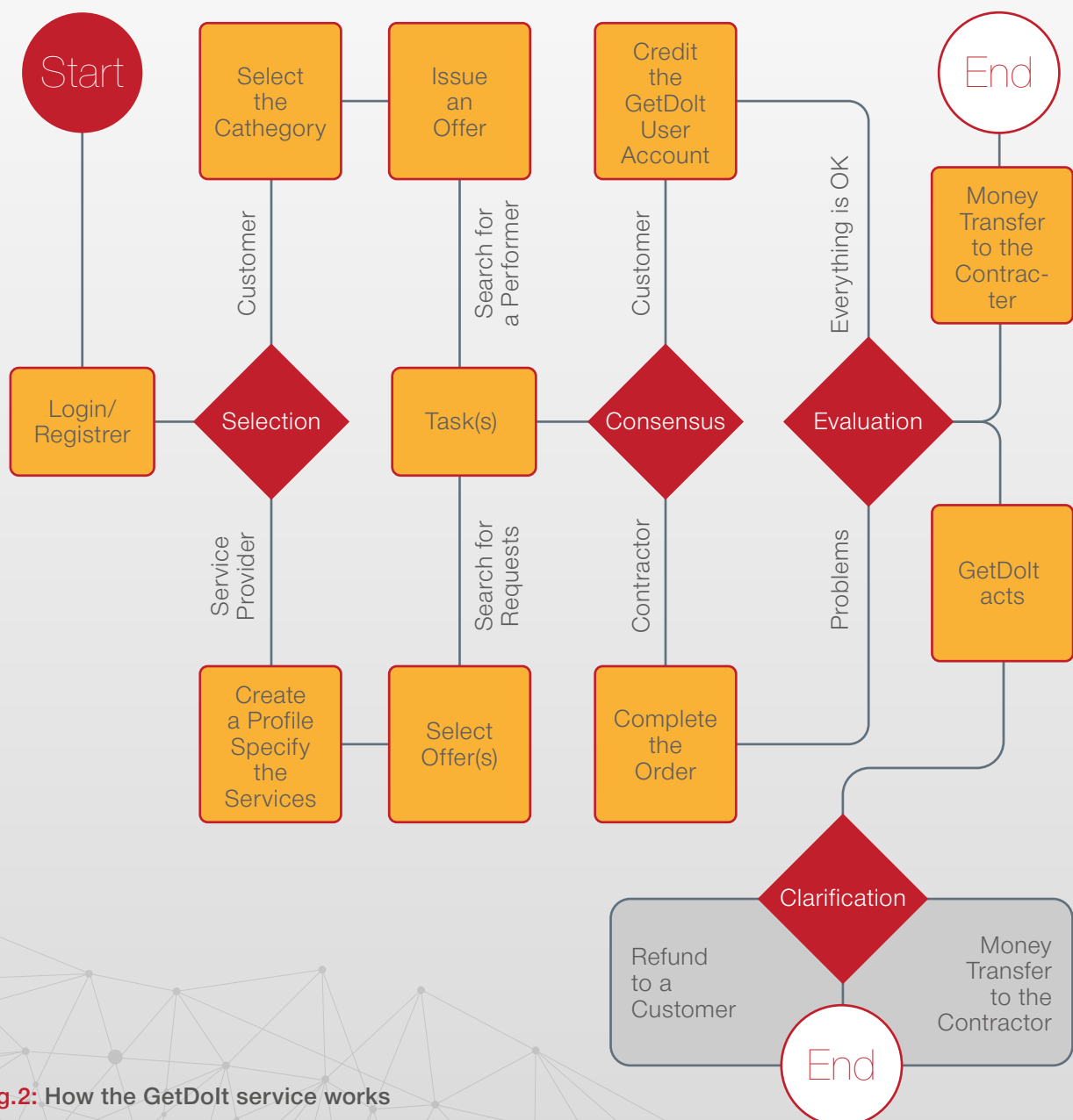


Fig.2: How the GetDolt service works



3.4. Security measures

The first way, our service provides security to both customer and contractor, is that both parties have to undergo a KYC – “know your customer” – procedure to complete the registration. In such a way, the customer as well as the contractor can be sure that one establishes a contract with a real physical or legal person and that it is not a fraud.

The other security step is that every customer can write reviews and rate the vendor. In such a way, the contractor must do his job well in order to attract further clients. The better the rating of the service provider is, the higher the chances are to receive a new offer. At the same time, service providers can also rate customers. It helps to differentiate between reliable and disingenuous clients.

The additional method to de-risk a client is that the contractor receives his payment only after having performed his job properly.

The fourth and the most reliable, modern, and important security measure is that the system of the interrelation customer–contractor is implemented on blockchain by using smart contracts. The whole information about the operations and movements, the entire bookkeeping etc. is recorded in one system automatically. Moreover, all records are preserved and protected based on the logic of building a decentralized model for the transmission and storage of information. As a result, when you are ordering service, you no longer wonder if it is actually a real person/company or just a fake. The blockchain guarantees security to both the customer and the contractor. The protocol also provides transparency to the whole procedure, so that all the transactions and processes are completely legal, according to privacy/security rules.

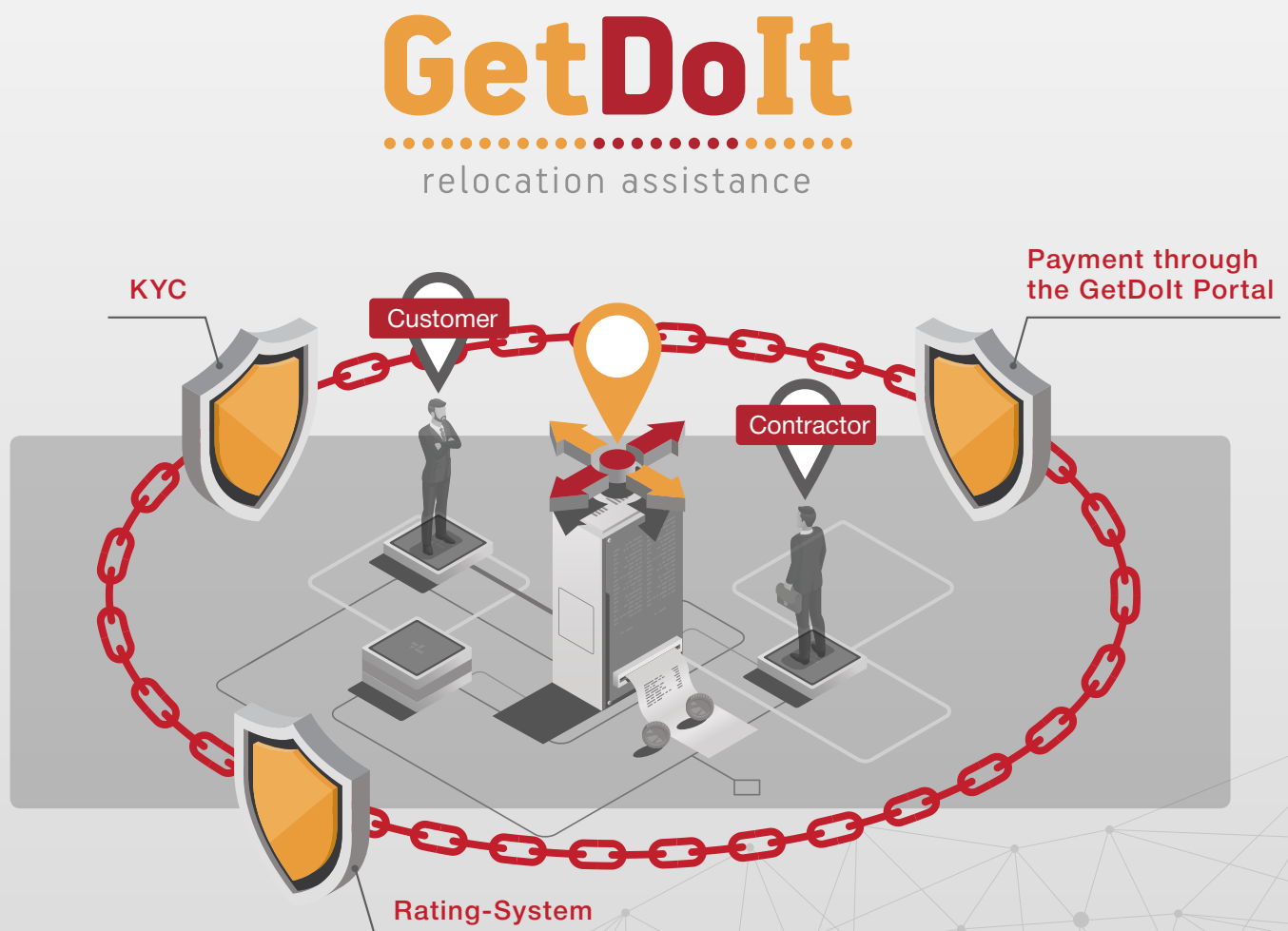


Fig.3: Security «shields» of GetDolt

4. Blockchain as an essential part of the Getdoit service.

A blockchain is a novel technology of data storage – a distributed data store that maintains a continuously growing list of data records that are hardened against tampering and revision, even by operators of the data store's nodes. Every record is enforced cryptographically and hosted on machines running the software. When a node (an anonymous person) wants to add a record, a consensus is formed in the network, in order to define, where exactly the record must be added. This consensus is called “block”. The entirety of blocks forms a chain – the so called blockchain.

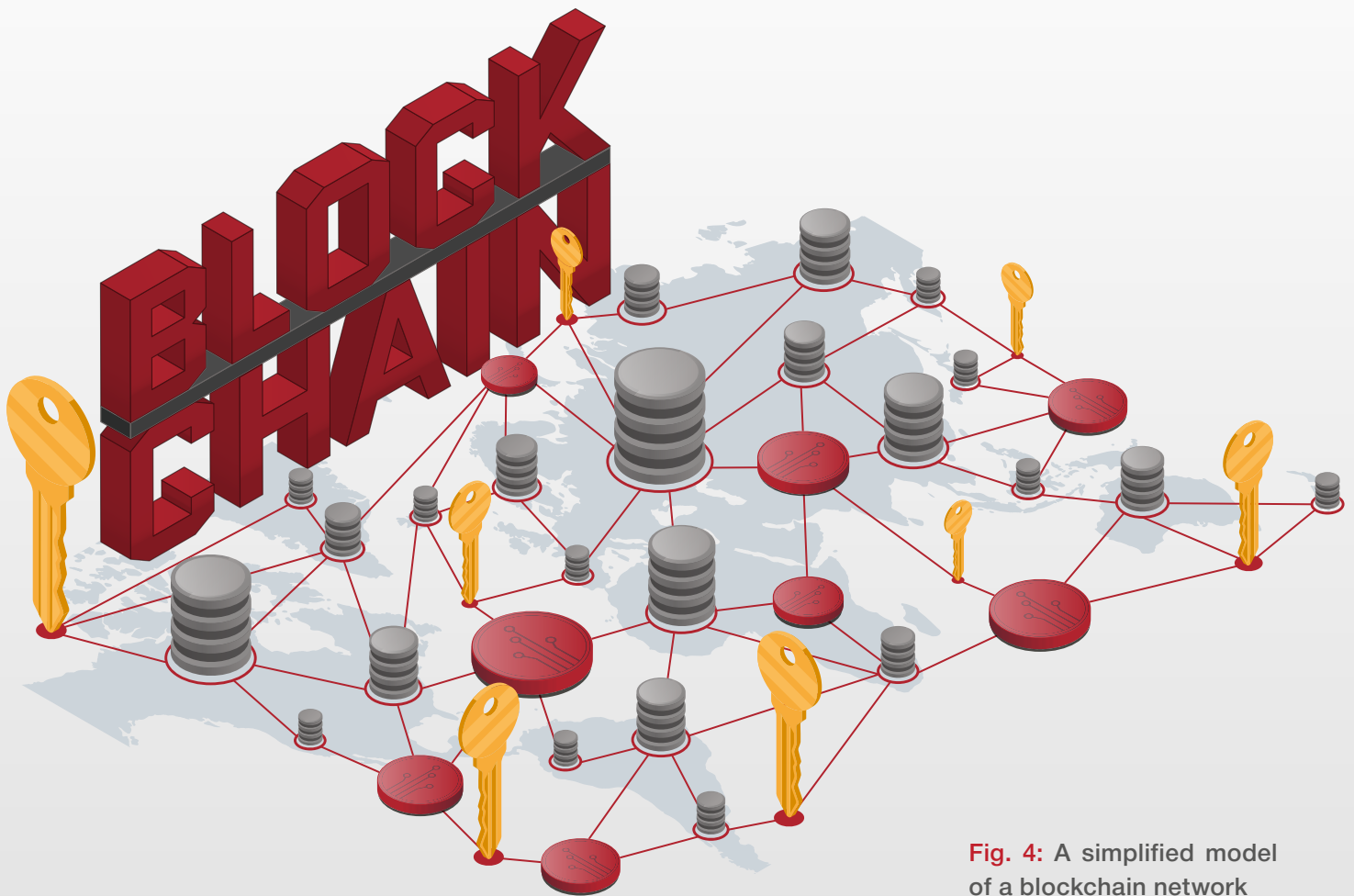


Fig. 4: A simplified model of a blockchain network

A ledger of transactions keeps the blockchain-based service secure. Each new block requires a record of recent transactions along with a string of letters and numbers – a hash – that is based on the previous block being produced using a cryptographic algorithm. Like many other peer-to-peer (P2P) applications, platforms based on blockchain rely on decentralized architectures to build and maintain network applications that are operated by the community and for the community. Each member of the P2P network can perform a transaction with any other member directly, without a third party.



Confirmed facts

Pending facts

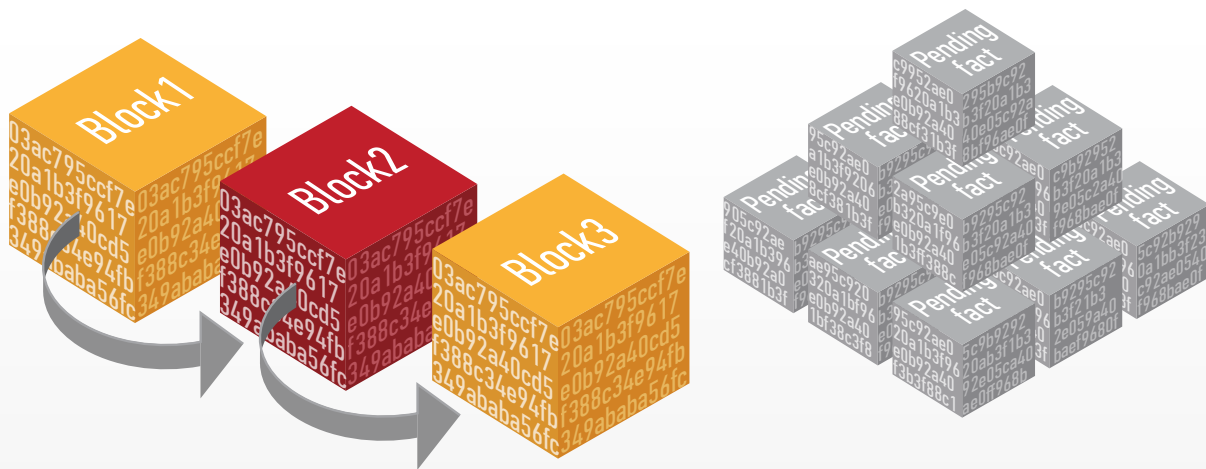


Fig. 5: Operational concept of a blockchain network

Formation of consensus, block, allows organizing facts in the network with untrusted nodes. The idea is simple: the facts are grouped into blocks, and there is only one chain of blocks, replicated through the whole network. Each block refers to the previous one. Namely, if the fact F is in the block 2, and the fact E belongs to the block 3, the fact E is ranked by the whole chain as the next one to the fact F. Previous to being added to a block, the facts are being on approval, which means they are not confirmed.

Blockchain can function not only as a data base – it can also execute programs. Such programs are replicated together with the fact, and each node executes them after receiving the fact. To put it together, every time, the user requests a method from the contract, and subsequently changes data, this command is replicated and repeated through the whole network. In such a way, a distributed consensus for redemption of promises is formed. This idea of instantaneously actualizing of the information stored in a blockchain and providing a tight connection to the real world by preprogrammed conditions and their transfer to all nodes is called smart contract. Such contracts are performed and secured not juristically but technically – digitally – according to the determined terms and conditions. Smart contracts don't need banks, jurists, lawyers, and court. In such a way, they save time and money, being at least as secure, as the conventional “analog” contracts.

And one more point of great importance: the facts stored in the blockchain can never get lost. They stay in it forever, being replicated to each node. Moreover, the blockchain stores not only final condition but also all previous conditions. So that everyone can check if the final condition is correct by simple recounting of the facts from the very beginning. The facts are always trustable because of being technically approved by the consensus.

5. Vision.

5.1. Vision & Mission Statement

GetDolt's vision is to become the benchmark online matching platform providing both end-users of moving services and service providers in Germany with the efficient information support, leveraging the Blockchain technology.

The mission of GetDolt is to create a simplified, standardized, and semi-automated platform to facilitate the moving process.

5.2. Goals and Objectives

GetDolt's goal is to achieve success in the field of the moving-related services, disrupting inefficient solutions, and employing innovation information technologies.

The main GetDolt's objectives include:

- running the prototype of the blockchain powered platform to bring together end-users of moving services and services providers by the end of 2018; \
- bridging the gap between existing in Germany moving services and growing public demand for more effective information solutions by the end of 2021;
- increasing scalability, interoperability, and usability of the platform, and create a European community (Germany, Austria, Switzerland) on the platform with the prospect to extend operations to Australia in 2022.

6. Advantages of the Getdoit platform – summary



Existing problems

- ✗ Available information about moving services is non-systematic and scattered among different websites making difficult to compare and choose.
- ✗ Existing universal freelance platforms have high transaction costs and are not fit to the moving industry specifics.
- ✗ Managing all procedures related to moving can be difficult and time-consuming for customers.
- ✗ The estimation of prices for the moving services is a tricky task for customers. In this way, they are not sure that pay a reasonable price.
- ✗ The relationship between customers and moving services providers suffer from a lack of trust.
- ✗ Promotional campaigns are costly nowadays while moving freelancers have no extra financial resources to invest in it.
- ✗ With internet promotion pressures mounting and social networks becoming unfriendly, moving services providers combat declining revenue. They look for new promotional opportunities.
- ✗ The relationship between customers and moving services providers suffer from a lack of trust.



Proposed solutions

- ✓ GetDolt gives a decentralized, blockchain enabled, and transparent marketplace for the moving industry's players, matching customers, and moving services providers.
- ✓ The GetDolt platform provides both customers and services providers with specialized services, efficiently reducing additional transaction costs.
- ✓ The convenient GetDolt platform has an inbuilt moving information management system to perform all information services automatically.
- ✓ The GetDolt platform has a function to estimate real market prices for the moving services (in Get- tokens), creating new streams of profit for all participants.
- ✓ The GetDolt platform leverages blockchain technology for identification and secure payments in Get- tokens to protect its members. After the process initiated, the smart contract makes transfers automatically.
- ✓ GetDolt supports moving freelancers anywhere in the world, promoting their services. The freelancers have an opportunity for direct contacts with customers on the platform.
- ✓ GetDolt provides moving services providers with a platform to access a worldwide customer community. The platform also works as a new marketing resource to reach a global audience, resulting in increased publicity and sales.
- ✓ Our portal allows an easy and secure connection between a customer and a contractor



7. Initial coin offering – ICO

7.1. ICO – definition

ICO can be thought of as a form of crowdfunding that provides startup companies with the capital needed to successfully launch the project. It is done via cryptocurrency. The main idea in buying the company's token is that the value of the token should be increasing over time if the company develops properly. Over € 1.2 billion were raised by startups through initial offering alone in the first half of 2017, which means that promising projects received contributions to develop into successful undertaking.

7.2. Advantages of ICO

The demand for modern platforms based on blockchain technologies is rapidly rising. More individuals are choosing cryptocurrencies as their vehicle for contributing to startups and growing their money, and the fact that they are becoming easier to exchange for various other currencies (including other cryptocurrencies) makes them much more attractive. Hence, we have decided to be at the forefront of this financial revolution.

Using ordinary means of funding can be incredibly time-consuming, unnecessary stressful, and rather difficult. In order to decrease the time needed for development of our platform, we have used an ICO. In doing so, we can offer a slightly shorter and much less complicated sale period and begin building our platform much faster.

The ICO is far more accessible with respect to the size of initial contributions, and the ease of making them, which makes it more inviting for individuals who might not have the financial means to make generous contributions into promising ideas that will transform into successful companies. As a result, anybody with an Internet connection, a desire to get eventual future benefits, and an interest in cryptocurrencies can potentially become a profitable backer. Wealth is no longer a barrier to entry when it comes to ICOs, as people can contribute as little or as much as they like. Contributing into the development of our portal and buying our tokens can be a profitable step: Our ICO can end up bringing a valuable benefit for both freelancers and token buyers. Combined with the value of each token going up over time due to the success of the GetDolt platform, those who have bought our tokens can eventually get back more than what they have put in. If the customers wish to profit from the tokens they have, they can simply trade them across exchanges for other cryptocurrencies or even convert them back into regular fiducial currencies. One can also make contribution many times during the period of token sales. Combined with the fact that an ICO can only generate a finite number of tokens, it makes them scarcer and thus increases both their perceived value and the demand for them.



7.3. Legal

Our tokens issued in an initial offering are not equal to and do not possess any features of securities, managed investments, derivatives, or non-cash payment facilities. Promoting the crypto-tokens, GetDolt portal does not rely on the CSEF regulation RG261, and does not have any ASIC authorization to act as a crowdfunding intermediary platform. We use the term “crypto-token,” “token,” and “coin” anywhere on this portal interchangeably to be construed to mean “utility token” that will be offered for sale.

As ICOs or ITOs (Initial Token Offerings) have “exploded” all over the world, they have unfortunately become wide-spread means of double-crossing. Unlike the ever growing number of such fake projects that commit fraud, our service is completely legal: our company is registered in Australia according to the Australian legislation and having applied for the ASIC authorization as well as for the authorization by BaFin (the federal Financial Supervisory Authority) in Germany. Our company will be launched in Australia, Germany, Austria, and Switzerland. Our service is completely transparent and complies with legislation of Australia and the European Union.

Being a German-Australian project, it follows regulations both Germany's and Australia's financial regulators, the Federal Financial Supervisory Authority (BaFin) and Australian Securities and Investments Commission (ASIC).

According to BaFin regulations, an analysis of Get-token shows it is not:

- represents a corporate participation rights, a contractual claim or some right comparable to a participation right or contractual claim;
- a share/unit in an (Alternative) Investment Fund (AIF) when the purpose of the token is to collect funds (fiat currency or virtual currency) in order to reinvest them in ventures to generate a return for the token holders;
- an alternative investment (Vermögensanlage) where the token itself is not a security, but still represents a share in the results of an undertaking or creates some kind of trust structure;
- a calculatory unit (Rechnungseinheit), a position on virtual currencies which it applies where the token can be used to make payments.

All the above allow to position Get-token as a “utility token.”

ASIC information sheet (INFO 225) gives guidance about the potential application of the Corporations Act 2001 to entities that are considering raising funds through an ICO and to other crypto-currency or digital token (crypto-asset) businesses. According to ASIC regulations, an analysis of Get-token shows it is not:

- a part of a managed investment scheme;
- an offer of shares;
- an offer of a derivative;
- a part of a non-cash payment facility.

The GetDolt ecosystem embraces legislation, industry standards and regulations, compliance tools, risk management, KYC (Know Your Client) and AML/CTF (Anti-Money Laundering and Counter-Terrorism Financing) mechanisms:

- Verifying Get-token for compliance with the regulator's requirements, the investors' protection, and AML / CTF measures.
- Estimating a real value of Get-token, taking into account all its functions and applications.
- Providing investors with reliable due diligence assessments and feasibility study calculations.
- Giving the clear justification of all kinds of project risks and proposing the measures of risks mitigation.
- Protecting investors' interests and making their funds secured with the use of contemporary technology.
- Ensuring that participants from different jurisdictions are brought into line with the ICO legal framework, taking into account the specific legal systems in Germany and Australia.

8. Our tokens – the get-tokens

8.1 General facts

ICO is essentially a program that collects cryptocurrency from contributors and distributes newly created tokens to the ICO's contributors. In order to do so, the ICO needs a system that can be programmed to distribute the tokens without outside input. An ICO relies on common programming commands like conditional statements and loops to analyze, verify, and respond to incoming transactions. These pieces of code need to integrate with the blockchain on which the ICO is built.

We will fund the development of our platform by selling tokens: the GET tokens. Our tokens are based on the Ethereum blockchain. Ethereum is considered to be the best choice for big blockchain-based projects and is one of the most popular and modern blockchain networks at the moment. Currently, almost 1200 projects are running on Ethereum's decentralized apps – the so called Dapps (7).

8.2 Advantages of the ethereum network

The advantages of the Ethereum network are:

1. Ethereum uses the so called Turing language on the blockchain. The characteristic of the Turing-complete system is that it can compute the answer to any computable problem, given enough time and memory. That allows the exchange of even complicated contracts on the network without third parties.
2. Ethereum uses a complex data structure called a Merkle Patricia Tree to store a tree of program states, allowing quick modification and verification of the various states required to execute an initial offering. The Ethereum blockchain's multiple program states provide the execution of smart contracts that automatically calculate the amount of funds raised, verify and confirm transactions, and distribute new tokens upon the completion of the crowdsale.
3. Ethereum uses "gas" payment to process the instructions in a program code. "Gas" is the name for a special unit used in Ethereum. It measures how much "work" an action or set of actions takes to perform. If a program runs out of gas, it will be aborted. This prevents infinite loops and DOS attacks against ICO or ICO, as every execution is eventually terminated. As a result, initial offerings are more secure on Ethereum, and an attacker can't deny service to the crowdsale based on a denial of service attack. The other reason gas is important is that it helps to ensure an appropriate fee being paid by transactions submitted to the network.
4. Ethereum's Greedy Heaviest Observed Subtree (GHOST) protocol allows faster block creation with a high blockchain security. Transactions can be verified and added to the crowdsale total quickly. Distribution of the new tokens also occurs quickly without sacrificing the integrity and security of the blockchain.
5. Ethereum acts as a platform for numerous other products and services, allowing a robust ecosystem to grow around the system. The Ethereum Enterprise Alliance (EEA) is working with dozens of enterprise grade companies in all verticals from banking to healthcare. Besides Bitcoin, no other blockchain has that much support from the current business community.
6. Ethereum was designed with a robust roadmap to take it from prototype to year 3–5. This means that the community has some clear standards on what to expect out of the next few years.



8.3. ERC-20 standard

Our GET tokens are issued according to the up-to-date ERC-20 standard. Due to this protocol, all ERC-20 based tokens can easily be interchanged with other ERC-20 tokens. They possess the same functions, with the same names that take the same arguments. They use a common set of rules and guidelines, which ensures that Ethereum-based systems will be able to communicate with one another. It means that our GET token has immediate interoperability with all other tokens on the Ethereum blockchain.

8.4. The get-token ecosystem

Justification of the rise in value of GET-token by the means of capitalization of corporate income of the GetDolt company – the owner of the GetDolt platform (during the first year of running the GetDolt platform).

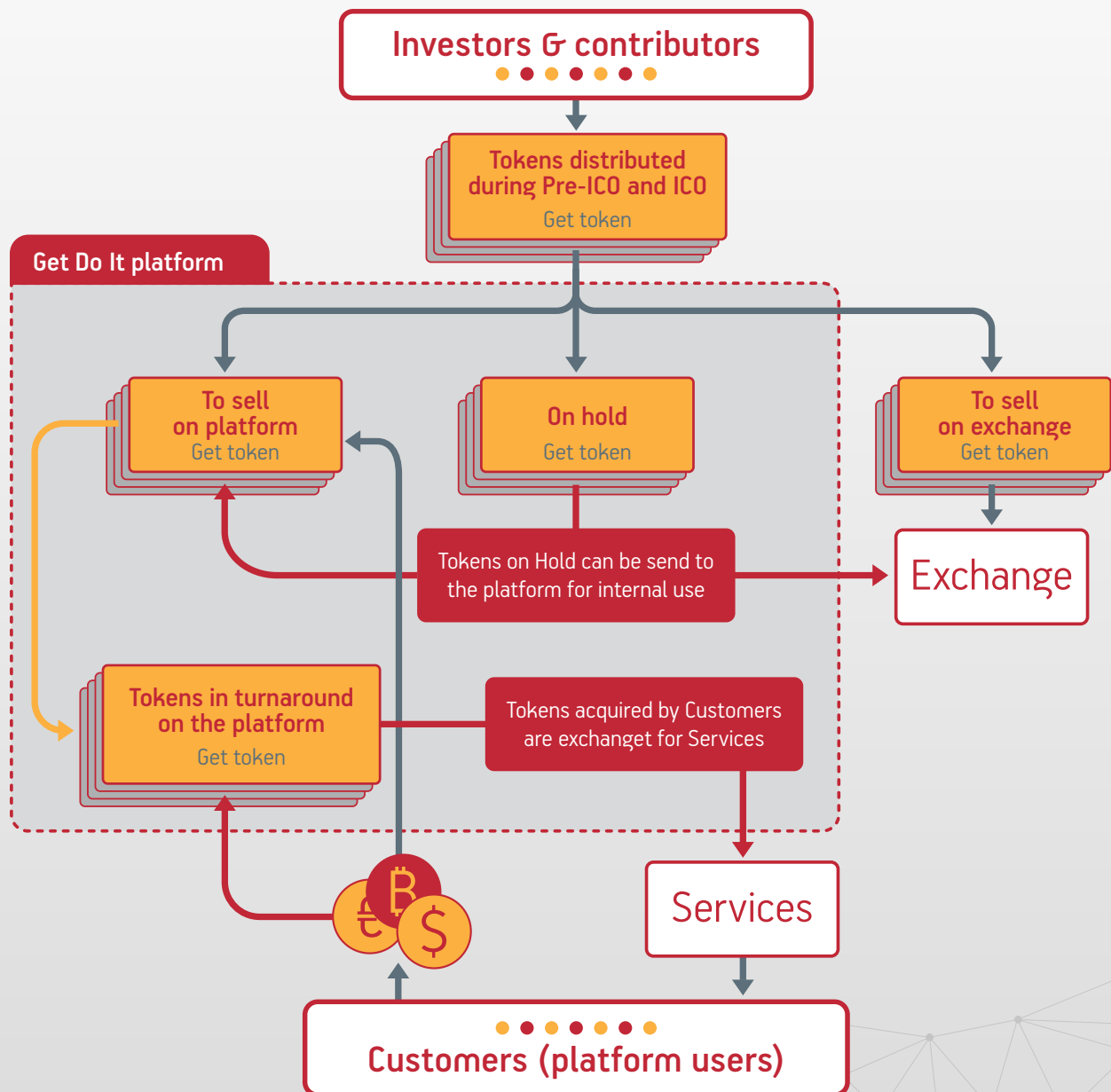


Fig. 6: The get-token ecosystem

GetDolt is an internet platform that provides end-users moving services by service operators. The work with service providers is performed in the “single-window” mode with unitary system of identification of operators and users in Germany. Due to the smart integration of services and responses, optimal connections between services as well as intuitive interface for service providers and customers are provided. Thus, a significant synergic effect is achieved that is not available for users of several specialized, but separated third-party services.

For the purpose of data collection over the target market – moving house services – in Germany, neuronal network was applied, by which statistic data from the source <https://www.destatis.de/EN/FactsFigures/SocietyState/IncomeConsumptionLivingConditions/Housing/Housing.html> was collected.

Data of competing portals:

- <http://www.moving24.de/>
- <https://www.my-hammer.de/>

Data of providers of moving services in Germany:

- <http://ims-moving.com/en/moving/germany/>
- <http://ims-moving.com/>
- <https://paultrans.de/en/>

Data of international providers of moving services including Germany:

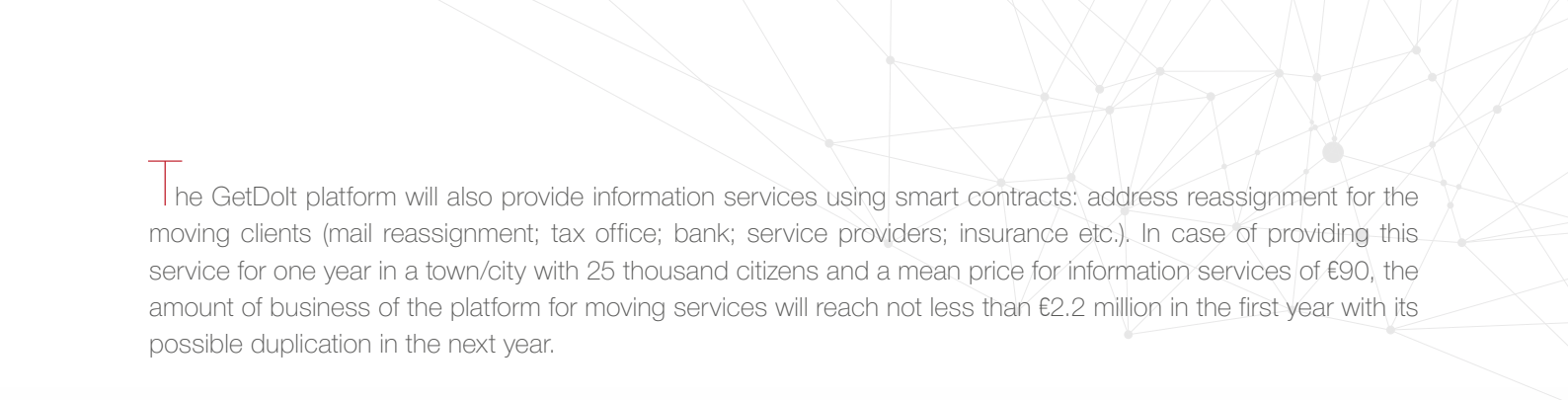
- <https://moverworldwide.com/germany>
- <https://www.mymovingreviews.com/europe/germany-movers-ger-167>
- <https://www.movewithmovers.com/mwm-country/germany.html>
- <https://www.uship.com/>

Including data of operator companies:

- Frey & Klein intern. Spedition GmbH
- EOS Move Management GmbH & Co. KG
- Expert Logistics GmbH, Moving & Relocation
- Walter Hebert GmbH & Co. KG
- Arnholdt & Sohn GmbH
- Adavnatage Prime-Movers
- AMRO INTERNATIONAL MOVING GMBH

- BavariaBox Packing Systems
- Cargo Marketing Spedition GmbH
- COMPAS International Movers and Forwarders
- Comtrans Comfort Moebeltransportbetriebe GmbH
- Confern Moebeltransport GmbH
- Crown Worldwide Movers GmbH
- Crown Worldwide Movers GmbH
- David Blaz Spedition Ltd.
- DMS-Int'l Deutsche Mobelspedition GmbH & Co. KG
- Friedrich Kurz GmbH
- Froesch GmbH
- G.N. Deuerling GmbH
- Gebr. Hertling GmbH & Co
- Gebr. Roggendorf GmbH
- L Rettenmayer GmbH Intl Moving Logistics
- Rhenus Midgard Seehafenlogistik GmbH & Co.
- RST-Mobelspedition H.Muller GmbH
- SAS - Uwe Haack Spedition int. Moving & Storage
- Simon Hegele GmbH
- Spedition Scharer GmbH & Co. KG
- MPF GmbH
- Transvan Internationale Transport GmbH
- Universal Express (Germany) GmbH
- Wilhelm Rosebrock (GmbH & Co.)

Based on the prices of service package by operators depending on range of services and distance in kilometres, a mean weighted score was calculated: €1450 for one nominal moving. For cities with population of over half million citizens (Frankfurt am Main – 671'927, Stuttgart – 600'068, Düsseldorf – 586'217, Dortmund – 581'308, Essen – 576'259, Bremen – 547'685) annual mean business volume of the target market (moving house services) is appr. €147 million from the total of €2.8 milliard in Germany. In case of involvement of only 25% of operators in only one city at the GetDolt platform during the first year and 3% of service payment for platform services (pessimistic estimation), the amount of business of the platform for moving services will reach not less than €1.4 million in the first year with its possible duplication in the next year.



The GetDolt platform will also provide information services using smart contracts: address reassignment for the moving clients (mail reassignment; tax office; bank; service providers; insurance etc.). In case of providing this service for one year in a town/city with 25 thousand citizens and a mean price for information services of €90, the amount of business of the platform for moving services will reach not less than €2.2 million in the first year with its possible duplication in the next year.

The GET-token will be in balance with the predicted capitalization of the company due to:

- overlap of the categories of token holders and end-users of the project;
- elimination of redundant tokens, which will have an effect on both the size of the user base, building a shortage, and then will increase the token price;
- balanced economic practicability of usage of token and profit from its sell (stimulation of the expectation of token price growth).

The model, in which the GET-token also functions as means of payment for the service and provides access to a service and discount scheme, neutralizes the risk of sharp sell-off of tokens that could lead to significant staggering of the GET-token price. Listing of the GET-token is possible, but not essential for the support of its price (although it can be positive for the spread of the user base). The GET-token is as a utility token according to the requirements of the Australian Securities & Investments Commission (ASIC), not a non-cash payment facility, and is not referred to a managed investment scheme.

The correlation of the GET-token price and the GetDolt capitalization growth dynamics allows to predict its twofold growth compared to the evaluation of the initial token emission during the presale phase at the value of €3.6 million.



9. Get the tokens – the get-token sale

9.1. Token Sales

Out GET tokens will be offered during five steps of sales: the private presale and the so-called crowd sale divided into four sequential steps.

The private presale is the token sale event that Blockchain enterprises run before the official crowd sale goes live. During the private presale the GET tokens will be offered for € 0,010 only. The private presale begins on the 1st of June 2018 and takes place until the 30st of September 2018. In total, 10 000 000 000 GET tokens will be generated. Out of this amount, the maximum of 360 000 000 GET will be used for the sales: 100 000 000 GET will be allocated for the private presale and 152 000 000 GET – for the crowdsale. Altogether, the maximal amount of tokens to be sold is 252 000 000 GET: this is 70% of tokens emitted for the sales. The other 30% of GET tokens will be distributed in three equal parts of 10% for Legal, Reserve, and Team respectively (see also 8.2. Token distribution).

During the private presale, investor will be able to «reserve» tokens for three days for the dollar-ETH exchange rate valid on the day of the contract establishment. If the investor will not buy the GET tokens within three days, the exchange rate will be updated.

The crowd sale begins on the 1st of October 2018. It will be performed in four steps: every two weeks the token price will be higher, beginning with € 0,015 and ending up with € 0,0286. The limit of the token emission during the period of crowd sale is also set at 152 000 000 GET.

The GET tokens are sold for Ethereum coins, ETH, as well as other popular and reliable cryptocurrencies like Bitcoin, Bitcoin Cash, Litecoin etc., according to the live exchange rate to dollar. The only requirements for buying tokens are to undergo the KYC procedure and to possess an Ethereum wallet that supports the ERC20 protocol.

After the end of the sales period, the distribution of the GET tokens will take place.

Private Presale	Crowdsale: Step 1	Crowdsale: Step 2	Crowdsale: Step 3	Crowdsale: Step 4
1 Juny — 30 September	1 October — 14 October	15 October — 28 October	29 October — 11 November	12 November — 25 November
Token price: €0.01	Token price: €0.015	Token price: €0.0171	Token price: €0.02	Token price: €0.0286
Total bonus: 67%	Total bonus: 50%	Total bonus: 43%	Total bonus: 33%	Total bonus: 5%

9.2. Token distribution

The tokens will be distributed as follows: 70% of the tokens will be generated for sales – both private presale and crowdsale. 10% of the tokens will be emitted for the Advisors and Bounty Campaign. Another 10% will be allocated for the Team and the last 10% will remain in the Reserve Fund. The Reserve Fund will be used to provide rewards to new customers, accelerate the growth of the token ecosystem, and expand the company's operations.

The distribution of the GET tokens for Team, Legal, and Reserve will be performed according to the following formula:

$$\frac{\text{Presale} + \text{Crowdsale}}{70\%} \times 100\% \times \frac{10\%}{100\%}$$

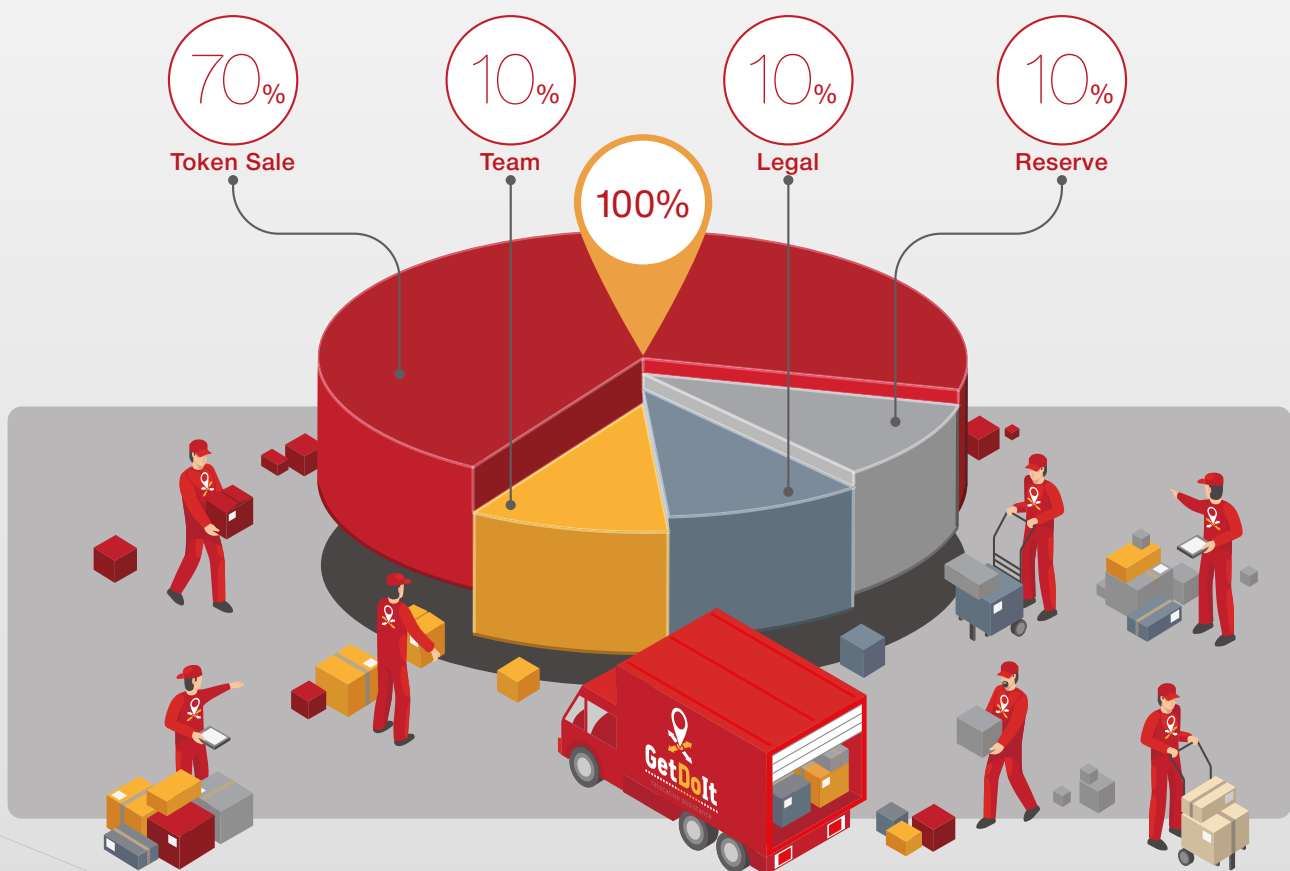


Fig. 7: Scheme of the token distribution



The amount of the tokens sold during both private presale and crowdsale will be set equal to 70% of the whole token amount. To calculate the total, this amount will be divided by 70% and multiplied by 100%. This total will be then divided into three equal 10% "pieces of pie" according to the scheme of the GET token distribution depicted above.

Example:

Let us assume, we sold let us assume we sold 100 million GET tokens during the private presale and achieved the maximum of 152 million GET in the crowdsale. In order to calculate the amount of the GET tokens for the Reserve (10%) we apply the following formula:

$$\frac{100\,000\,000\,\text{GET} + 152\,000\,000\,\text{GET}}{70\%} \times 100\% \times \frac{10\%}{100\%} =$$

$$\frac{252\,000\,000\,\text{GET}}{70\%} \times 100\% \times \frac{10\%}{100\%} =$$

$$360\,000\,000\,\text{GET} \times \frac{10\%}{100\%} =$$

$$= 36\,000\,000\,\text{GET}$$

So, for the Reserve, 36 000 000 GET tokens will be emitted. The same calculations will be performed to figure the token amount for Legal and Team, as all three «pieces of pie» are equal.

Altogether, the maximal amount of the GET tokens emitted for the Reserve, Legal, and the Team, in case the entire sum of 252 000 000 GET has been reached during the private presale and the crowdsale, can be 108 000 000 GET at the utmost.

The softcap is set at 1 000 000 €,
the hardcap – 4 000 000 €.




The token distribution among the participants of the ICO will be performed straight after the token sales. Upon verification and KYC procedure, the GET tokens will be added to the users' accounts on <http://ico.getdoit.io>.

9.3. Bounty campaign

A bounty campaign is a PR event, during which a project is being promoted by its participants and supporters. Participation in such a campaign is rewarded with tokens offered for sale during an initial coin offering. Each user can participate in a bounty campaign and receive a reward, if one has fulfilled the predefined conditions.

For the bounty campaign, our Community offers a total 1 million of all tokens released during the initial coin offering. As a reward, participants receive the GET tokens. Bounty campaign members, who use unfair methods, such as: spam, fake shares and multiple accounts, are to be excluded from bounty campaigns and will not receive rewards.

How does one join the campaign?

There is a special registration form: <http://bounty.getdoit.io> 

You should fill in all the fields and submit the registration. The confirmation of registration will be sent via email. After the registration, the user will receive a separate letter with the link to the Telegram-channel of the GetDolt project.

The user has to fulfil following conditions:

1.

Register for the bounty campaign
and confirm the email.

2.

Join the
Telegram-channel.

After having successfully taken part in the bounty campaign, the customer undergoes the identification procedure – the KYC, which is the last condition for receiving GET during the bounty campaign. This is also essential for taking part in any step of token sales: both private presale and crowdsale. Upon the successful verification, 10 GET tokens will be added to the user's account after the finish of the ICO.

The limit on the number of participants is set as follows:
only 100 000 users can take part in the bounty campaign



9.4. Referral system

A referral link can be generated in the personal account. The customer can distribute it in any way and by any means. After the finish of the GET token sales period and upon the KYC procedure, the customer will receive the referral balance – 5% of the tokens bought by the customers registered via the referral link.



10. Due diligence

10.1. Token sale risks

Token sale participants should understand the risk of purchasing tokens and read this whitepaper in full before participating. Participating in the Token Sale is subject to the GetDolt Token Sale Purchase Agreement. GetDolt staff is available to answer any questions at support@getdolt.io.



Technical Risk is based on the ERC20 standard. All efforts will be made to ensure the contract is free from technical bugs, but once submitted to the Ethereum network, it is unable to be modified. Participants should be intimate with Ethereum and block-chain technology to understand these risks. Participants should understand the risks around private key storage and transmission.



Risk of hackers and criminal intervention. GetDolt implements all best practice security measures to mitigate potential attacks. Participants must make all reasonable efforts and follow all instructions from GetDolt to ensure they are dealing with the correct contract address. Participants should not use any smart-contract address published outside of <http://getdolt.io> or <http://ico.getdolt.io>. Participants should follow all security best-practice procedures as directed by GetDolt.



Tax & Regulatory risk. The token buyers must conduct their own due diligence to ensure that they comply with all local laws regarding cryptocurrency, tax, securities, and other regulations in their jurisdiction.

- Possible claims of regulators on other authorities on AML/KYC measures within a project.
- Information security threats.
- Data exposure to a potential fraudster/hacker.
- Personal information/confidentiality breach.
- Possible claims of investors on ICO rules or procedures performance.
- Incomplete compliance of the project's provisions with regulations of other jurisdictions.
- Citizens/tax residents of US and other limited countries try taking part in a project in spite of the prohibition announced.



10.2. Risk mitigation

The measures of the GetDolt project risks' mitigation include:

- Develop an own AML/KYC program.
- Appoint a compliance officer.
- Align an information security program.
- Develop and implement specific controls for all online channels to be resilient to fraudulent activities.
- Ensure to have proactive monitoring and detective mechanisms to predict frauds through early warnings.
- Focus on ensuring effective controls on the protection of information from internal and external threats.
- Make dispute resolution arrangements, including:
 - internal dispute resolution procedures that comply with regulations;
 - membership of a regulator-approved external dispute resolution scheme;
- Consider the jurisdiction of the ICO operator and the regulatory environment in other jurisdictions of the ICO, taking into consideration the three main legal systems in the world:
 - Common Law – the US, the UK, Australia, and New Zealand);
 - French civil law based on the Code Civil – many Western European, African and South American countries);
 - Germanic civil law – Germany, Austria, the Netherlands, Switzerland, China, Japan, and Turkey.
- Install a filter to exclude the US, China, and other limited countries IP addresses from accessing the GetDolt website.

SWOT analysis is in the table below

Strengths	Weaknesses
GetDolt differentiation strategy is the result of a strong marketing orientation, commitment, and customization of services.	It is necessary to establish long-term relationship with the existing moving industry operators.
Employing technology, GetDolt provides customers with a new level of information support.	As a novice player in the moving industry, GetDolt has to create and grow a clients' database.
Cooperation with industry operators resulted in shared knowledge of the services' requirements, adherence to quality standards, and a common vision throughout the development process.	The Getdolt team is forced to make long-term decisions weighted heavily on their short-term needs.
An experienced team and external advisors allow GetDolt to quickly exploit opportunities and mitigate threats.	The global development of cloud computing would make the GetDolt software obsolete with the necessity to upgrade it.



Opportunities	Threats
More than € 38.7 billion moving market is growing in Germany. The potential for GetDolt's growth is significant in this market.	Increasing pressures, both from an operational and regulatory perspective on crowdfunding.
The GetDolt business model is easily distributed nationally and globally. The globalization of business creates an opportunity to establish new client relationships in foreign markets.	There are thefts of trade secrets and know-how, as well as software piracy through unauthorized copying that is difficult to control or prevent.
Customers are increasingly dependent on technology for moving operations and though GetDolt's technological abilities it is seen as a tremendous business opportunity.	Contradiction due to higher levels of complexity in both moving service business models and diversity of the information support services is a significant threat.
Existing moving services companies are focusing more on traditional approaches that position GetDolt as a more competitive industry player.	Competition from traditional moving operators is strong. Together with the possible entry of new competitors, there is two more threats.

10.3. Company disclosure

GetDolt is a privately owned company, registered in Australia and compliant with the Australian Securities and Investments Commission and the Corporations Act 2001. GetDolt has no public financial information available. GetDolt is not involved in any litigation at the date of publication of this document. Background information on the directors and managers of GetDolt is available under.

11. Our Roadmap



2020

- Mobile Application Development
- Resolving International Marketing Issues
- Spreading the Service to Other Countries: Australia, Austria, Switzerland, USA, etc

4th quarter of 2019

- System testing
- Project Launch
- Advertising of the Services in Germany
- User Acquisition

3rd quarter of 2019

- Internal Currency Exchange System
- Contracts with Vendors in Germany

2nd quarter of 2019

- Establishment of Technical Support and Education of Support Staff in Germany
- Integration of Smart Contracts

1st quarter of 2019

- GetDoIt Service Development
- Design, Frontend, Backend, Blockchain
- Tasks Distribution



4th quarter of 2018

- ASIC and Bafin Accreditation
- Crowdsale
- Company Registration in Germany
- Office set-up and Staff recruitment

3rd quarter of 2018

- Attraction of Advisers
- Private Token Presale

2nd quarter of 2018

- Market Analysis
- Feasibility Study
- Presentation

1st quarter of 2018

- Company Registration in Australia
- Preparing to ICO
- Design
- Whitepaper



12. Our project team



Pavel Topchiy.

Chief Executive Officer (CEO).

Managing the whole company and supervising the team.

University of Applied Sciences, Dresden, Business Informatics. Worked as Head of Technical Support Department at Admitad GmbH, Marketing and Consulting Adgo GmbH, Head of Traffic at mydumedia.com and ad2web GmbH, Head of Project at mydumedia.com and ad2web GmbH. Participated in QbigMedia, Dumedia, and Admitad projects. A purposeful, responsible, communicative, and conscientious person with leadership skills.



Sergius Penkow.

Chief Executive Officer (CEO).

Responsible for the technical department: development and deadlines.

3 years apprenticeship as qualified IT specialist/ system integration. Eight years work at Admitad LLC, the last two years as a general manager, two year experience in selling of PC hardware and hardware services. Participated in the Admitad project. Reliable and determined person who is open for compromises.



Anton Giss.

Chief Business Development Officer (CBDO).

Responsible for new clients, business development, and partners' recruitment.

University of Applied Sciences Dresden, Media Informatics. Software developer at B&W Handelsgesellschaft LLC. Participated in the B&W shop project. Executive, punctual, and communicative person with teamwork abilities.



Andriy Fursov.

Chief Marketing Officer (CMO).

Responsible for the marketing department: advertising, conferences, partnerships, special offers for customers.

MS (Biology), Technical University, Dresden. Junior scientist at DKFZ/DKTK - German Cancer Research Center, Dresden-Heidelberg; Head of interpreter office at Meditour LLC, Dresden; branch office manager at Alva Med LLC. Communicative, responsible, and creative person with multilingual abilities and huge experience in holding and organizing conferences.



Elena Topchiy.

Chief Financial Officer (CFO).

Responsible for the accounting and control and financial management.

Economist-Diplomat, University Cooperatist Comerciale din Moldau; Graduate Merchandiser, University of Applied Sciences, Dresden. Three year experience as bookkeeper/ transactions officer at Banca de Economii in Chisinau, 1.5 years worked at service department for European clients, Mantiburi GmbH, 1 year worked as a financial specialist at Sächsischen GaLaBau e.V. Participated in the Mantiburi project.



Eugen Tomaili.

Chief Customer Officer (CCO).

Responsible for technical support: troubleshooting, handling issues and recruitment.

Four years vocational school of construction and engineering, Dresden. Media Buyer&Creation at QbigMedia, Senior Business Development Manager at Admitad GmbH, Traffic Purchase & Sale department at Dumedia CCO. Participated in QbigMedia, Dumedia, and Admitad projects. Self-assured, executive, and punctual person with good communication skills.



Igor Emelyanov.

Blockchain Developer

Developing blockchain in collaboration with the Leading Blockchain Developer.

Smart Contract Project Manager at SmartContract.Ru Participated in the Smart Contract project. Persistent, communicative, and responsible person.



Viktor Belov.

Leading Blockchain Developer

Responsible for blockchain application on the platform.

Responsible, punctual, and creative person with good analytical skills. CEO and Founder at SmartContract. Ru. Participated in the SmartContract project. Attentive, persistent, and responsible person.



Denis Shilin.
Blockchain Adviser

Responsible for development and implementation of blockchain solutions on the platform.

Director of Public Relations at SmartContract.Ru. Participated in the Smart Contract project. Creative, ambitious, and hardworking person.



Igor Zhabskiy.
PHP Developer

Responsible for the GeyDolt website. Kirovograd National Technical University, Programmer.

Technical support specialist at SmsCoin, Freelance PHP Developer. Participated in smsc.ru, clobucks.com, rbk-money.ru, emspost.ru, russianpost.ru (SOAP), ae5000.ru, kupivkredit.ru, authorize.net, smscoin.com projects. Communicative and executive person with strong stress resistance skills.

Advisors



Simon Cocking.

Chief Editor at Irish Tech News,
CryptoCoinNews and InvestInIT

Simon is a top ranked member of the 'People of Blockchain' (spending 3 months at #1 on Q1 of 2018 out of 32,256 people). He is also a business mentor and advisor working with 120+ successful ICOs to date. He also been named many global Twitter influencer lists in the last 12 months.

Simon is an accomplished public speaker at events including TEDx, Web Summit, and overseas in Amsterdam, Dubai, Kiev, Singapore, Moscow, Tel Aviv, Madrid, Tbilisi, Riga, Porto, Dublin and Helsinki in the last 12 months. He has been based in Ireland for over 22 years and has co-founded or founded seven successful companies



Jeremy «JJ» Khoo.

Group CEO iFashion Group / VP MC Payment /
Blockchain Entrepreneur / Founder of Several
Blockchain Companies / ICO Consultant /
E-commerce & Retail Expert



Paul Francis.

Blockchain Enthusiast & Researcher with 11 Years in Corporate Events Industry. Blockchain, Bitcoin & Digital Currency Fanatic. Investment Consultant & Adviser. Investment sales and international business development for emerging markets and emerging technology. Connecting ICO's and Investors



Graham R Clark.

A seasoned start-up founder with over 25 years of experience working in capital markets, FinTech and RegTech. Graham is an experienced business development, sales and strategic consultant and currently NED to a number of early-stage Crypto & Blockchain ventures. He is also engaged as part of the working group developing the new Digital Fiat Crypto security standards.



Anthony Johnson.

Ex. City Banker (CSFB, ING Barings, Nat West), "C" level HeadHunter, Angel Investor. I am the CEO & Co-Founder of Crypto payments startup "DICE Money" and an ICO Advisor to Cryptocurrency & Fiat exchange "Nauticus Blockchain" (www.nauticus.io) Having deeply immersed myself in the booming crypto space, I frequently speak on topics affecting the ever-changing cryptocurrency climate. I work with firms specializing in AI, robotics, Blockchain, Fin-Tech and Retail/Cross-border payments.



13. Sources

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8. Marketing feasibility study of the target market based on artificial neural network

14. Disclaimer

It is a technical whitepaper to be used for information purposes only. The contents of this whitepaper and the GetDolt project could be subject to change, so please subscribe to e-mail updates on the support@getdolt.io website to be notified of any changes. GetDolt disclaims all liability for any loss or damage of whatsoever kind (whether foreseeable or not) which may arise from any person acting on any information and opinions relating to the internet portal GetDolt.

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The GetDolt token (GET) will not be sold to citizens, residents, and entities of the United States of America; China, South Korea; and any other country or jurisdiction in which an offer of cryptocurrency tokens is prohibited by law. The GetDolt tokens are not designed for investment or speculative purposes and should not be considered as any type of investment. This whitepaper does not constitute a prospectus, investment memorandum of any kind, and is not intended to constitute an offer of securities or solicitation for investment in securities in any jurisdiction.

The buyer of GetDolt tokens should be aware of risks connected with the purchase, including the risks of losing all contributions used to purchase the tokens issued by the GetDolt platform. Purchases of GetDolt tokens are non-refundable and cannot be cancelled.